

**Feedback on Customised Creative Writing Workshop by Verena Tay
for Environmental Protection Authority (Darwin, Australia, 14 May 2012)**

“Knowing that being direct is ok.”

~ Keri

“Working in a team to look at our current work and how we can improve our writing for different audiences.

It was great. A full day session would have been even better.”

~ Emmanuelle Clarke, Communications Manager

“Thinking about how to characterise/describe our audience(s). Practising different styles and tones of writing. Exploring use of visual imagery. Re-writing previous work to make it more direct.

I enjoyed the practical exercises. A very dynamic, engaging, easy-to-understand presenter.”

~ Melanie Bradley

“The practical tools – be short, direct, present tense.

No improvement necessary. It was a good length. Good examples and exercises. Appropriate level of engagement of all participants.

Very beneficial. Given me confidence to change my writing style and to try other ways of presenting information.”

~ Roslyn Vulcano, Director

“I found the activities & exercises very engaging & helped me to consider ways of improving my writing style to better meet the needs & concerns of the audience. I think the practical techniques presented will be very beneficial.

I think the workshop was great. Just engaging & informative.”

~ Richard

“The tips on how to write directly & simply.

I thought all the exercises were good. I particularly benefitted from the exercise in rewriting sentences from our own reports.

Thank you for the opportunity to ask questions.”

~ Elizabeth Jacob